

THE AWARDS PRESENTATION



The awards are a prestigious, black tie event, which this year will be held at Beaulieu in the New Forest, the home of Lord Montagu. The motor museum at Beaulieu is world renowned, and houses over 250 vehicles from every motoring era. Once again, it is a very unusual venue to hold our awards and we are delighted that they will host our event.

The awards will be held in April 2010.

CONTACT INFORMATION

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HAMPSHIRE

THE COUNTY MAGAZINE



AWARDS INITIATIVE 2010

SPONSORSHIP OPPORTUNITIES



HAMPSHIRE, THE COUNTY MAGAZINE AWARDS INITIATIVE 2010

The *HAMPSHIRE, the county magazine* awards initiative presents a golden opportunity to reward excellence in several different categories and to put this magnificent county even more firmly on the map.

It presents sponsoring companies with a superb chance to raise their profile before, at and after the prestigious presentation dinner.

At the same time it enables sponsors to demonstrate support for the achievements of the winners and show a commitment to the county in which their business is based.

SPONSORSHIP OPPORTUNITIES

The whole initiative presents enormous sponsorship opportunities at every stage for suitable companies which might wish to become involved. These opportunities include:

MAIN AWARD SPONSOR (£10,000)

- ★ Large logo endorsement in magazine and on all promotional material
- ★ Present 'Lifetime Achievement Award'
- ★ Large company logo on screen running throughout evening event
- ★ Large logo on menus at event
- ★ Large logo on all extra promotional material on the evening
- ★ Table at event with free entry for 10 guests
- ★ Banner advertising at evening event
- ★ Two page editorial write up in *HAMPSHIRE, the county magazine*
- ★ Two full page colour adverts in *HAMPSHIRE, the county magazine*
- ★ Post event publicity and editorial write up
- ★ Coverage of any events in 'Hampshire Scene'
- ★ Large logo with link on Hampshire Awards website

AWARD SPONSOR (£3,000)

- ★ Logo endorsement in magazine and on all promotional material
- ★ Presentation of award at evenings' event
- ★ Company logo on screen running throughout evening event
- ★ Logo on menus at event
- ★ Logo on all extra promotional material on evening
- ★ Table at event with free entry for 4 guests
- ★ Full page colour advert in *HAMPSHIRE, the county magazine*
- ★ Logo with link on Hampshire Awards website
- ★ Post event publicity and editorial write up
- ★ Sponsor specific entry form



THE AWARD CATEGORIES

There will be one major award and a number of others as follows:

PRINCIPAL AWARD: HAMPSHIRE LIFETIME ACHIEVEMENT

The lifetime achievement award will be presented to the man or woman, currently living in Hampshire, who has made the biggest contribution to the county during their lifetime. The judges will be looking for the most distinguished service or remarkable achievements displayed over a period of time.

HAMPSHIRE CARER OF THE YEAR

This is a prestigious award for professional or 'amateur' carer whether he or she is a doctor, nurse, paramedic, residential care worker, social worker, friend or family member who cares for someone close to them.

HAMPSHIRE BUSINESS OF THE YEAR

The winner of this award will be a business person who has shown exceptional entrepreneurial skills. He/she will either be in business on his/her own account or employed by a company.

HAMPSHIRE VILLAGE SHOP OF THE YEAR

The winner of this award will have shown great initiative in providing the best possible personal service and care for his/her village and who can demonstrate improved efficiency and or sales.

HAMPSHIRE RESTAURANT/PUB OF THE YEAR

Which is the best restaurant or pub in the county? This award will go to the establishment, whether a hotel, restaurant or pub which, in the opinion of the judges, provides regularly the best range of food, atmosphere and service.

HAMPSHIRE YOUNG ACHIEVER OF THE YEAR

The Hampshire Young Achiever of the Year award will be given to the person who has made the most outstanding contribution, in whatever field, and is aged 18 or under at the time of the closing date.

HAMPSHIRE INDEPENDENT FOOD PRODUCER OF THE YEAR

This award will be presented to the person who has produced the highest quality product whether it is meat, fish or dairy and who has developed strategies to market and sell his/her produce in the county and beyond.

HAMPSHIRE GARDENER OF THE YEAR

The Hampshire Gardener of the Year award is open to both those whose gardens open to the public and to personal plots which show imagination and flair. After written and photographic submissions, the judges will draw up a short-list and may decide to make personal visits to those on this list before deciding on the winner.

HAMPSHIRE COMMUNITY GROUP OF THE YEAR

Community groups that make a worthwhile difference to the lives of Hampshire residents are in the running for this prize. Working with the police to make the community a safer place or with schools or the elderly, the judges are looking for the group that is at the very heart of its community.

HAMPSHIRE TEACHER OF THE YEAR

The Hampshire Teacher of the Year will be a very special education professional, whose work has made a lasting impact on the lives of their pupils. Parents can judge a teacher by their child's performance and wellbeing. Those that stand out may invest much in extra-curricular activities or simply teach in an exciting and innovative way.